

**BUY ONE,
GET ONE
FREE!**

**SOLID GOLD BRANDS
TRIAL OFFER**

Angela Mia

Healthy
Choice

J. Hungerford
Smith Est. 1879

Award
CUISINE

egg
beaters

PAM

Snack
Pack

SWISS MISS
HOT COCOA MIX

THE
MAX
FROM THE HEART OF THE OVEN

RO*TEL

Chef
BOYARDEE

Hebrew
NATIONAL
PREMIUM CUTS of 100% KOSHER BEEF

Rosarita

Orville
Redenbacher's
GOURMET POPPING CORN

HERE'S HOW TO GET YOUR FREE CASE:

1. Purchase **ANY** two cases of products from our Solid Gold Brands listed below from your foodservice distributor between December 1, 2011 and May 31, 2012 and you will be reimbursed on the second case of equal or lesser value. Limit 1 free case per SKU.

- Angela Mia Tomatoes & Sauces
- Egg Beaters
- PAM
- Healthy Choice Steamtray Entrées
- J. Hungerford Smith
- Swiss Miss Cocoa
- Award Cuisine Entrées & Pot Pies
- Hebrew National Franks
- Snack Pack
- The MAX
- Chef Boyardee
- Ro*Tel
- Rosarita
- Orville Redenbacher's All-In-One Kits

2. See our full line brochure at conagrafoodservice.com for a complete SKU listing of each eligible Solid Gold brand.

3. Choose the combination of products that works best for you:

- Purchase 2 cases of the same SKU
- Purchase 2 SKUs from one brand
- Purchase 2 SKUs from different brands

4. ConAgra Foodservice will reimburse for the purchase price of the lowest-priced qualifying product case.

5. All products redeemed on this offer must not have been purchased within the last 12 months.

6. Complete the form on the back of this sheet and submit along with proof of purchase (distributor invoices) to the address indicated.

7. Your rebate check will arrive within 4-6 weeks of submission.

For great recipes and more, visit conagrafoodservice.com

operator **SUCCESS**[®]

2012 Program

Put us to work in your kitchen!

Success in the foodservice industry starts with a partner you can count on. We have trusted front and back-of-house brands you need from morning rush to close.

But, we're more than hard-working brands. Our OperatorSuccess program rewards you for your loyalty, something you can take to your bottom line.

- ▶ Earn ongoing per case rebates
- ▶ Earn additional dollars for branding us on your menu
- ▶ Earn 25% more as a Gold Operator

ConAgra
Foodservice™

Angela Mia

Healthy
Choice

Hebrew
NATIONAL
100% PREMIUM CATTLE • 100% kosher • 100% BEEF

J. Hungerford.
Smith Est. 1879

THE
MAX
FROM THE HEART OF THE OVEN

PAM

Orville
Redenbachers

ConAgra
Foodservice

From morning rush to closeSM

operator **SUCCESS**® program

Here's How to Start Earning Your Rebates

1. Enroll in the program at conagrafoodservice.com.
2. Purchase a minimum of 25 cases of qualifying ConAgra Foodservice products each calendar quarter.
3. Submit your proof of purchase (copies of distributor invoices or velocity reports).

DID YOU KNOW? Your DSR may be able to provide you with an electronic velocity report of all your ConAgra Foodservice purchases that you can simply email to us.

2 EASY WAYS TO SUBMIT FOR YOUR REBATES!

Email to: conagrafoodservice@ibidata.com

Mail to: ConAgra Foodservice
OperatorSuccess Program (FS-1068)
P.O. Box 2025
Brownsdale, MN 55918

4. Your rebate check will arrive within 6-8 weeks of submission.

Find more information at conagrafoodservice.com

- Enroll online
- Earn More! Find details on our Branding Allowance
- Grow with us! Find details on our Gold Operator Program
- Download a Purchase Tracking Worksheet
- Calculate your OperatorSuccess rebate potential
- Review Full Terms & Conditions of the Program
- Find eligible SKU list in our Full Line Catalog
- Learn how you can help fight child hunger in America



REBATE

25-99 CASES
per quarter

100+ CASES
per quarter

\$1.00 per case	\$2.00 per case	Break O'Morn Egg Beaters Egg-Eze Healthy Choice Frozen Entrées Hebrew National Franks	Angela Mia Sauces & Tomatoes Blue Bonnet PAM Ro*Tel Wesson Oils & Pan Sprays	David Seeds J. Hungerford Smith Jubilee Orville Redenbacher Microwave Popcorn Slim Jim
50¢ per case	\$1.00 per case	Award Cuisine Frozen Entrées & Pot Pies	Gulden's Mustard	Act II Andy Capp Crunch-n-Munch Swiss Miss Hot Cocoa
25¢ per case	50¢ per case	Angela Mia Frozen Pasta Award Cuisine Omelettes & Blintzes Chef Boyardee Libby's The Max	Award Cuisine Cheese Sauce Fleishmann's Hunts Ketchup Hunt's Paste, Sauce & Purée	La Choy Ranch Style Rosarita VanCamps
				Orville Redenbacher Bulk Popcorn Penrose Reddi-wip Snack Pack Pudding

Products eligible for the Branding Allowance.

*Hunt's Ketchup SKU 27000 38251 is not eligible.

Questions? **1-800-357-6543**